



March 13-15, 2026

Sponsor's Kit



Introduction

2026 is the 20th year of the Translation Games, can you believe it? From March 13-15, the Université du Québec à Trois-Rivières will be welcoming university delegations from across the country for a chance to participate in a friendly competition. To mark this auspicious occasion, the organizing committee has created a new competition category for the *hasbeen*, the friendly nickname we give to former graduates who join the Games.

From networking and unique learning opportunities to social events, the Games are guaranteed to be an unforgettable experience for all the students and other attendees. Each year, the Translation Games are organized by a committee of past participants from a different university, who are committed to making the event successful and memorable in their own way. We know from 19 years experience that the Games add considerably to a student's university experience and professional development.

As with previous editions, the success of the 20th edition of the Translation Games depends on the support of our generous sponsors. For this reason, we have prepared this sponsorship kit to show you the different packages we offer and their benefits.

The various sponsorship packages contain benefits for both you the sponsor and the Games. Your financial contribution will help us complete essential event hosting activities such as making room reservations, arranging caterers, planning educational and social activities, acquiring the awards, and promoting the event. Funds are also needed to assist out-of-province teams with their travel costs. In exchange for your support, as a sponsor you will enjoy the following benefits:

- Your organization's brand will be prominently featured in various materials such as in the Participant's Guide, on t-shirts and promotional items and in acknowledgements and official communications, including in social media (specifics depend on your sponsorship package).
- You will be able to network with the participants, which include translators about to enter the job market, practicing translators, university representatives, and other sponsors – a great opportunity to market your products and services.
- You will be able to recruit students and recent graduates from among the best talents

Please note that we also accept donations of products, materials, etc., which will be used as prizes for winners and as tokens of appreciation for our translation reviewers.

Please contact us at comite.jeuxdelatraduction@gmail.com to become a sponsor of this event – unique in the field of translation – today!

We look forward to working with you!

THE ORGANIZING COMMITTEE OF THE 20th TRANSLATION GAMES



Sponsorship categories

Diamond Sponsor

(contribution amount negotiated with the sponsor)

1. Two invitations to the networking cocktail and banquet (additional invitations upon request)
2. Acknowledgement in the opening and closing ceremonies
3. Logo on screen during plenary sessions (full page during individual and team competitions)
4. Full-page logo in the Participant's Guide
5. Logo on the Games' website
6. Logo on the Games' t-shirt
7. Sponsor mentioned in social media communications (6 times)
8. Booth at the networking cocktail (priority location), if desired
9. Distribution of promotional items and handouts
10. Official sponsor of a meal, and of one of the translation challenges (of sponsor's choosing, concurrently with other Diamond sponsors, if any)
11. Logo on the front of the Games' reusable bag



Ruby Sponsor (\$4,750)

1. Two invitations to the networking cocktail and banquet
2. Acknowledgement in the opening and closing ceremonies
3. Logo on screen during plenary sessions (half page individual and team competitions)
4. Logo in the Participant's Guide (half page)
5. Logo on the Games' website
6. Logo on the Games' t-shirt
7. Sponsor mentioned in social media communications (4 times)
8. Booth at the networking cocktail (choice of location), if desired
9. Distribution of promotional items and handouts
10. Official sponsor of a meal, or of one of the translation challenges (of sponsor's choosing on a first come first served basis, priority will be given to Diamond sponsors)
11. Logo on the back of the Games' reusable bag (shared with other Ruby sponsors)





Sapphire Sponsor (\$3,250)

1. One invitation to the networking cocktail and banquet
2. Acknowledgement in the opening and closing ceremonies
3. Logo on screen during plenary sessions (quarter page individual competition)
4. Logo in the Participant's Guide (quarter page)
5. Logo on the Games' website (secondary level)
6. Logo on the Games' t-shirt (secondary level)
7. Sponsor mentioned in social media communications (3 times)
8. Distribution of promotional items and handouts
9. Benefits available for purchase
 - a. Booth at the networking cocktail (\$250, limited spaces available)
 - b. Official sponsor of a meal, or of one of the translation challenges (of sponsor's choosing on a first come first served basis, priority will be given to Diamond and Ruby sponsors)



Emerald Sponsor (\$1,750)

1. One invitation to the networking cocktail and banquet
2. Acknowledgement in the opening and closing ceremonies
3. Logo on screen during plenary sessions (individual competition)
4. Logo in the Participant's Guide (shared page)
5. Logo on the Games' website (tertiary level)
6. Logo on the Games' t-shirt (tertiary level)
7. Sponsor mentioned once in social media communications
8. Benefits available for purchase
 - a. Booth at the networking cocktail (\$600, limited spaces available)
 - b. Distribution of promotional items and handouts (\$400)
 - c. Official sponsor of a meal, or of one of the translation challenges (\$1,000, of sponsor's choosing on a first come first served basis, priority will be given to Diamond and Ruby sponsors)

Granite Sponsor (\$950)

1. Logo on screen during plenary sessions (individual competition)
2. Logo in the Participant's Guide (shared page)
3. Logo on the Games' website (tertiary level)
4. Logo on the Games' t-shirt (tertiary level)
5. Sponsor mentioned once in social media communications
6. Additional benefits for purchase
 - a. Distribution of promotional items and handouts (\$400)
 - b. Official sponsor of a meal, or of one of the translation challenges (\$1,000, of sponsor's choosing on a first come first served basis, priority will be given to Diamond and Ruby sponsors)

Other sponsorships available for purchase

1. Logo on the Games' website (contribution TBD with sponsor)
2. Sponsor mentioned in social media communications (\$100 per mention)
3. Booth at the networking cocktail (\$600, limited spaces available)
4. Invitation to the networking cocktail and banquet (one invitation for \$200, two invitations for \$350, \$150 per invitation for sponsors with a booth)
5. Official sponsor of a meal, or of one of the translation challenges (\$1,000, of sponsor's choosing on a first come first served basis, priority will be given to Diamond and Ruby sponsors)
6. Distribution of promotional items and handouts (\$400). The sponsor will be acknowledged during opening and closing ceremonies

Please let us know how you can sponsor the Games and support the translation profession! Your generosity is sincerely appreciated.

Keep in mind the following important deadlines:

- To incorporate your logo on event materials, we need the logo artwork by **December 1, 2025**
- Notify us by **December 15, 2025** to reserve a booth or to confirm your attendance at the cocktail and banquet

Please note that the Organizing Committee does not handle the accommodation for sponsors. Sponsors are responsible for their own hotel reservation. While in Trois-Rivières, why not take advantage of the opportunity to explore our beautiful city and the wonders of the surrounding region. The [Tourisme Mauricie](#) web site has all you need to know to plan your trip.



7

Thank you for your support!

The Organizing Committee thanks you for making the
20th Translation Games an unforgettable event.

We look forward to seeing you there!



<https://translationgames.ca/fr/>
<https://translationgames.ca/en/>

comite.jeuxdelatraduction@gmail.com