



XV<sup>ES</sup><sup>TH</sup> JEUX DE LA TRADUCTION  
TRANSLATION GAMES  
SHERBROOKE

Dear [Contact Name],

We are contacting you concerning the XV<sup>th</sup> Translation Games, which will be hosted by the [University Name] on [Date] 2021.

Each year, the Games bring together delegations from most Canadian undergraduate translation programs. In a friendly setting, approximately 100 students test their mettle in various challenges, translating songs, advertisements, comics, and administrative texts among other things.

Renowned as one of the major events for aspiring translators throughout Canada, the Games give universities the opportunity to display the quality, seriousness, and excellence of their curriculum. The Games also give the participants the opportunity to showcase their skills and team spirit.

Needless to say, organizing such an important event would be impossible without the help of our generous sponsors, who are rewarded with unparalleled exposure among the active and future language professionals present at the event. The Games are therefore an excellent way for [Sponsor Name] to promote its products and services, to reaffirm its commitment to budding translators, and even to recruit new talent.

This is why the XV<sup>th</sup> Translation Games Organizing Committee is soliciting your support to offset the significant expenses involved. No contribution is too small. For more information on the various sponsorship options available, please reply to this email and we will gladly send you our sponsorship package.

We sincerely hope to count [Sponsor Name] among the Translation Games partners to help us make this XV<sup>th</sup> edition an unforgettable experience.

Best regards,

The XV<sup>th</sup> Translation Games Organizing Committee



Official partner of the XV<sup>th</sup> Translation Games

[www.translationgames.ca](http://www.translationgames.ca)